

SIDEX Participation Regulation

Article 1. Definition of Terms

1. 'Exhibitor' refers to companies, associations, groups and individuals who have submitted the application, paid the deposit, and then been approved by the Organizer.
2. 'Exhibition' refers to the "Seoul International Dental Exhibition & Scientific Congress" (SIDEX).
3. 'Organizer' refers to the SIDEX organizing committee.

Article 2. Selection of Booth Locations

1. The Organizer shall allocate and designate booths according to the booth scale of participation, participation results, the order of registration, exhibits and the location desired by Exhibitors.
2. The Organizer may alter the existing booth allocations for the efficient operation of the Exhibition hall through consultation with Exhibitors.
3. Exhibitors shall not transfer or sublet a part or all of their allocated Exhibition area to the third party or exchange it with one another, without the prior permission of the Organizer.

Article 3. Applications for Participation and Payment Procedures

1. Exhibitors shall complete and submit the application to the Organizer along with the deposit and pay the second payment and balance in full by the designated date.

Booth Fee Payment Schedule		
Deposit	Application Day	Booth fee X 20%
Second Payment	150 days before the opening day of the Exhibition	Booth fee X 20%
Balance	90 days before the opening day of the Exhibition	Booth fee X 60%

2. If failing to pay the second payment or balance within the designated date, Exhibitors shall pay the additional delay charge equivalent to 2.5/1000 of the second payment or balance which have been unpaid from the date of delay to their actual payment day.

Article 4. Provision of Information to Organizer

1. Exhibitors shall provide all data concerning exhibits and display installations as well as information concerning the promotion of the Exhibition so that the Organizer could determine whether the installations and activities within booths conform to the regulation.

Article 5. Insurance, Security and Safety

1. Exhibitors may take out insurance on any tools, materials and exhibits not only during the Exhibition period but also during the set-up and take-down periods.
2. Except for the cases where Exhibitors' items are stolen, damaged or lost as the Organizer fails to fulfill the fiduciary duty intentionally or negligently, the Organizer shall be liable for the damage.
3. All materials related to the stands and display installations shall properly be non-flammable in accordance with the fire safety regulations, and the Organizer may restrict the construction or demonstration of booths as required.

Article 6. Restore to the Original State

1. Exhibitors shall completely take down and restore to the original state the installation equipment, items and other materials, etc. which have been carried in for the Exhibition within the carrying-out period of exhibits.
2. If restoration to the original state is not sufficiently carried out accordingly, or not completed even with more than 2 times of notification within the period, the Organizer shall restore them to the original state and may charge the Exhibitors for the resultant expenses. (Exhibitors shall pay the expenses in cash within 14 days after the charged date.)

Article 7. Management of Exhibition Hall

1. Exhibitors shall display the stated exhibits and their staff shall be present at the booths all the time.
2. All exhibits shall remain within their allocated Exhibition space, and the Organizer may restrict the display of exhibits which do not match the nature of the Exhibition.

Article 8. Penalty for Participation Cancellation and Booth Scale-down

1. In cases where Exhibitors cancel their participation after submitting the application or reduce the scale of their booth, they shall immediately notify the Organizer of the relevant reason and the reduced quantity of exhibits in writings, etc., and pay the penalty determined as follow within 15 days after the date of notifying their participation cancellation and booth scale-down.
2. Provided that, the penalty shall be subtracted from the pre-laid participation fee, the insufficient amount shall be additionally paid and the surplus shall be refunded.

From the contract date to 151 days before the opening day of the Exhibition	Total booth fee or reduced booth fee X 20%
From 150 days to 91 days before the opening day of the Exhibition	Total booth fee or reduced booth fee X 40%
From 90 days before to the opening day of the Exhibition	Total booth fee or reduced booth fee X 80%

Article 9. Cancellation of Contract

1. If one or more of the reasons specified by each subparagraph occur due to the causes attributable to Exhibitors, the Organizer shall give them a peremptory notice demanding the implementation of the obligations under this Regulation by designating the considerable period, and then may cancel the Exhibition contract even before or during the Exhibition in the event of Exhibitors' failure to implement the obligations.
 - a. If Exhibitors refuse to use a part or all of their allocated booth without any valid reasons,
 - b. If Exhibitors transfer or sublet a part or all of their allocated Exhibition area to the third party or exchange it with one another, without the prior permission of the Organizer,
 - c. If Exhibitors fail to pay the participation fee in full by the designated date, or
 - d. If Exhibitors fail to comply with the Participation Regulation or act against the promotion of the Exhibition.
2. If the contract is canceled according to this Article, Exhibitors shall pay the Organizer the penalty described under Article 8.

Article 10. Cancellation and Alternation of Exhibition

1. In cases where the Organizer cancels the Exhibition, all pre-paid participation fees shall be refunded in full to Exhibitors.
2. Provided that the Exhibition is scaled down or the opening schedule is changed or canceled due to any special circumstances such as force majeure (natural disasters, catastrophes, contagious diseases, the change of state policy, riot, terrorism, etc.) other than the causes which are not attributable to the Organizer, the cancellation of the Exhibition participation contract and refund procedure shall follow the general principles of the civil act.

Article 11. Supplementary Provision

1. The Organizer may introduce supplementary provisions as a part of this Participation Regulation, if required, by individually notifying them to e-mail or physical addresses through which Exhibitors intend to receive information, and Exhibitors shall comply with these provisions.
2. Exhibitors shall comply with the management regulations determined by the relevant Exhibition hall.

Article 12. Dispute Settlement

1. Any disputes concerning the interpretation of this Participation Regulation that may arise between the Organizer and Exhibitors and any disputes concerning rights and obligations between the two parties shall be mediated by the Korean Commercial Arbitration Board.