

The Era of Generative AI : From a Simple Tool to a Strategic Business Partner

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This lecture explores the essence of Artificial Intelligence (AI) through the intuitive concept of "mathematical distance." We will trace the technical milestones of AI's evolution—from its beginnings as a probabilistic prediction tool to a sophisticated system capable of understanding Context, engaging in logical Reasoning, and transforming into "Agentic AI" that functions as a true business partner.

As we enter the era of "Physical AI," navigating real-world uncertainties beyond digital interfaces, we will highlight the critical value of an expert's "failure data"—the rare, high-quality insights provided only by experienced practitioners. Finally, as AI approaches the threshold of creativity and Artificial General Intelligence (AGI), we share humanistic insights into the evolving role of humans as ultimate decision-makers. We will envision how our professional lives and roles will be fundamentally reshaped as AI transcends its role as a mere tool to become a truly integrated partner.

Profile

- * Ph.D. in Management Engineering (Platform Strategy), M.S., and B.S. from KAIST
- * Led Corporate Innovation and New Platform Business Development at KT
- * Established Enterprise Big Data Monetization and Utilization Frameworks
- * Headed AX (AI Transformation) Strategy for Education and Healthcare Sectors
- * Present, Leading AX Business in Public ICT, Education, and Healthcare
Specialist in AI Business Strategy and Data Governance